



## **InGenesis Founder/CEO Named To Roster of World's Most Influential Women in the Staffing Industry**

**SAN ANTONIO** (Nov. 7, 2016) /PRNewswire/ -- Veronica Muzquiz Edwards, founder and CEO of InGenesis, has again been named one of the Global Power 100—Women in Staffing by Staffing Industry Analysts (SIA). This is the second consecutive year Edwards has been included in this roster which recognizes the significant contributions of 100 of the most influential women within the workforce solutions industry.

"I am honored to receive this recognition and to be among an impressive group of industry leaders from around the world," said Edwards. "I hope our accomplishments inspire more women to break barriers and take on leadership roles in the staffing industry and other industries, as well. This recognition means we have a collective responsibility to influence positive changes in our industry, provide motivation, and remind women they have more opportunities at their reach."

To that end, Edwards and InGenesis are committed to furthering woman and minority leadership through business internship and mentoring programs. Diversity inclusion is an essential part of building a stronger, more competitive business environment and contributing to the total health of our communities.

Edwards was named U.S. Hispanic Chamber of Commerce (USHCC) National Hispanic Businesswoman of the Year, listed as one of the top 50 most influential Hispanic business leaders in the country, named to the roster of top 100 middle market CEOs, and selected as one of America's Top 10 Female Entrepreneurs. In 2016, Edwards was invited by the American National Standards Institute (ANSI) Accredited Standards Developer for Healthcare Administration to help develop new International Standards Organization (ISO) criteria for quality management in healthcare recruitment and workforce planning.

Ms. Edwards believes in the pursuit of higher education and community engagement. She is on the Board of Regents for the Texas State University Systems and one of the Board of Directors for the U.S. Hispanic Chamber of Commerce. Edwards also chairs the PAHO Foundation Board, which currently focuses on NCDs, Antimicrobial Resistance and

Neglected Tropical Diseases, such as the Zika virus. Most salient among the health challenges are the threats of intractable public health issues in the Americas.

According to the United Nations, women are significantly underrepresented in decision-making positions such as legislators, senior corporate executives and managers. Since 2015, SIA has issued its list of Global Power 100—Women in Staffing to honor women who have impacted the staffing world and whose leadership exemplifies their passion for building and producing talent.

### **About Staffing Industry Analysts (SIA)**

Staffing Industry Analysts is the source of global business information about workforce solutions. Known for its objective, independent research, analysis and insights focused on staffing and contingent work, the company offers membership, events training and publications across the workforce solutions ecosystem. These proprietary tools and techniques enable companies to make better-informed decisions, execute strategies that accelerate growth, improve business results and minimize risk. Founded in 1989 and acquired by Crain Communications Inc. in 2008, the company is headquartered in Mountain View, California, with offices in London, England. For more information: [www.staffingindustry.com](http://www.staffingindustry.com).

### **About InGenesis, Inc.**

Founded in 1998, InGenesis, Inc. is one of the largest minority and woman-owned companies in North America, and the largest diversity supplier in the healthcare staffing industry. Recognized by Staffing Industry Analysts as the number-one fastest growing firm in America, InGenesis is a premier global supplier of workforce management. A recipient of the Joint Commission's Gold Seal of Approval, InGenesis is certified for Healthcare Staffing. This certification recognizes a commitment to excellence in providing qualified and competent staffing services to support patient care. Based in San Antonio, Texas, InGenesis provides innovative talent acquisition and workforce solutions. Visit [www.ingenesis.com](http://www.ingenesis.com) to learn more.

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